

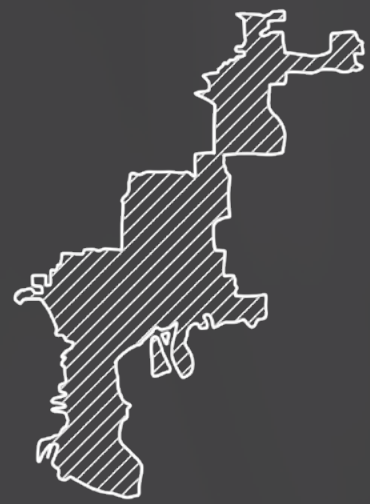
A high-contrast, black and white photograph of a person wearing a hoodie, holding a handgun. The person's face is obscured by the hood and shadows. The image has a gritty, cinematic quality. A black rectangular box is overlaid on the center of the image, containing the word 'SYMPHONIC' in white, bold, sans-serif capital letters.

SYMPHONIC

SYMPHONIC



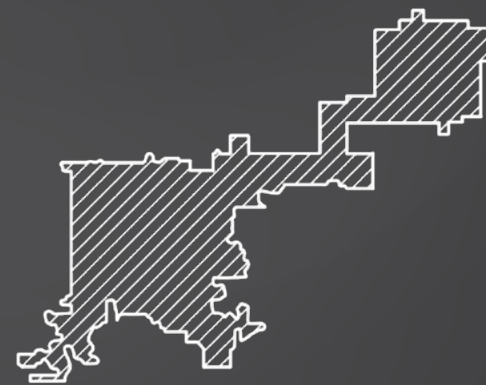
A 100% independent music distribution and full service artist marketing company headquartered in Tampa, FL and Brooklyn, NY with offices around the world.



Tampa



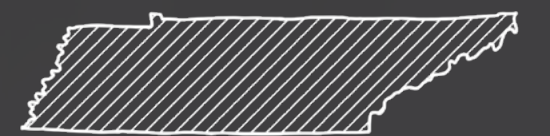
Brooklyn



Denver



Bogotá



Nashville



KEY FACTS

Symphonic offers artists, managers, & labels with funding, marketing support, & distribution, functioning as a hybrid of a label and a distributor.

2006

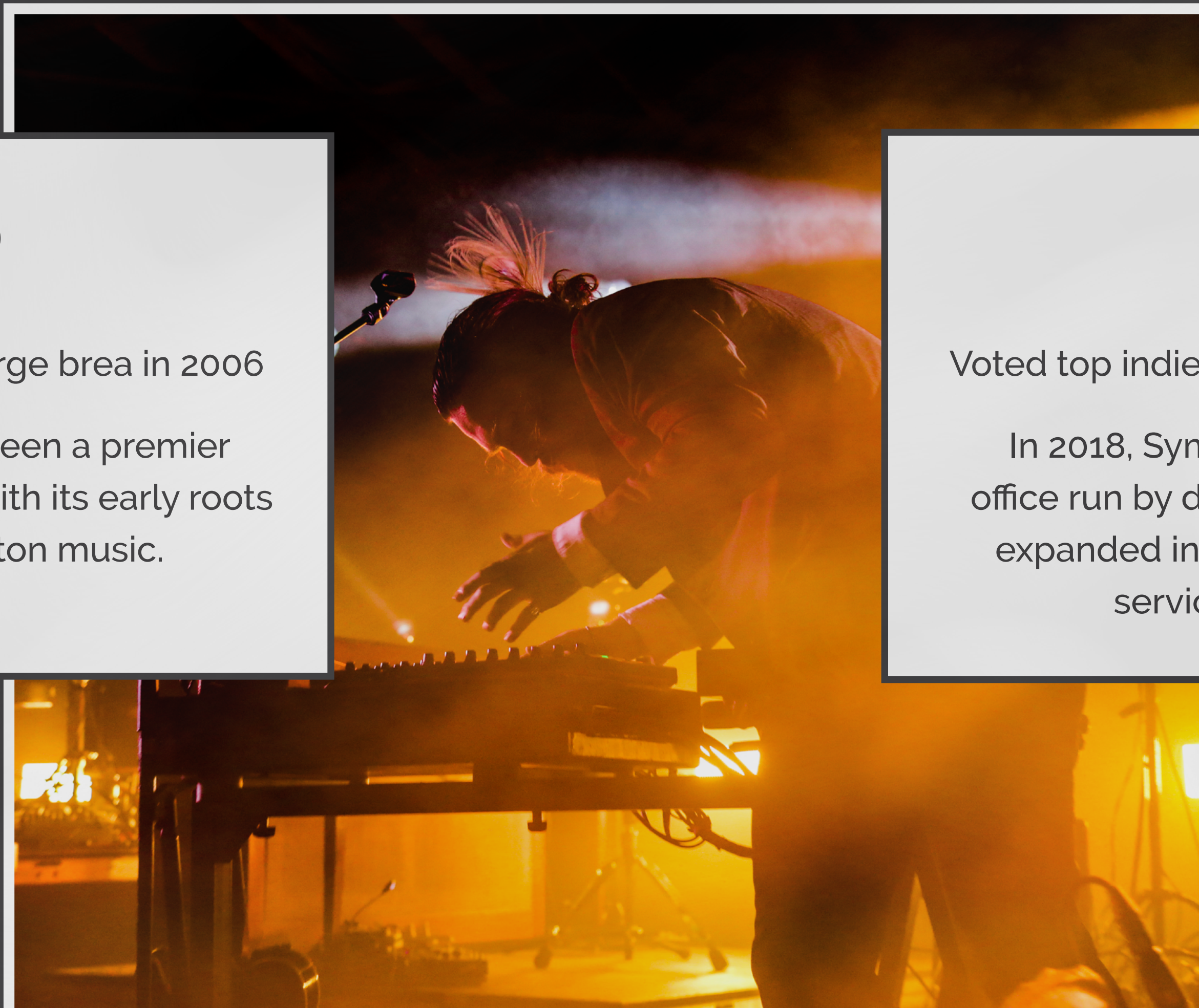
Founded by music producer Jorge brea in 2006

Since 2006, Symphonic has been a premier distributor of music and video with its early roots in electronic and reggae ton music.

2018

Voted top indie power player in billboard in 2018

In 2018, Symphonic launched a New York office run by distribution veteran Nick Gordon, expanded into hip hop, and launched a full service artist marketing arm.



FOUNDER & CEO

Jorge Brea

CHIEF CLIENT OFFICER & GM

Nick Gordon, Former Orchard & Caroline Executive

LATAM A&R

Greg Vinas

HIP HOP A&R TEAM

The Hip-Hop A&R Team consists of veterans Brandon Hixon, Keith “Wok” Watts, & Octavius Crouch

ELECTRONIC & POP A&R TEAM

Symphonic's Electronic & Pop A&R Team consists of Jakub Alexander, Randall Foster, Peter Wohelski, & Jaime Feldman

ARTIST MARKETING TEAM

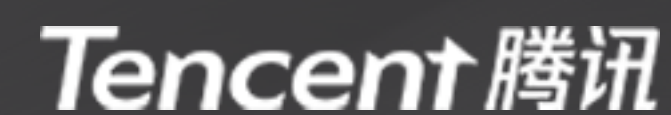
Staffed with veterans from labels and brands like VP, Ghostly International, Fuse TV, Fools Gold, Caroline, Astralwerks, Sony, Universal, & Columbia

TECHNOLOGY TEAM

Run by Eshan Shah-Jahan, Former VP, Technology at The Orchard

MUSIC DISTRIBUTION

Direct delivery to all major DSPs since 2006



IN HOUSE MARKETING

Our veteran marketing & promotion team combines old- school hustle-driven promotion with powerful business intelligence tools.

EXPERIENTIAL × **TOUR MARKETING** × **CAMPAIGN MANAGEMENT** × **CLUB PROMOTION**

**SYNCHRONIZATION
LICENSING** × **INTERACTIVE & 2D
GRAPHIC DESIGN** × **CROSS-PLATFORM
VIDEO OPTIMIZATION** × **MARKETING PLAN
CREATION**

STREET PROMOTION × **TREND ANALYSIS** × **PLAYLIST PITCHING** × **SOCIAL MEDIA**

CUSTOMIZED DEAL STRUCTURE PER RELEASE

Our flexible fee structure allows you to power up certain releases without paying extra for others. Marketing budgets and advances available.

percent of royalties

As percentages increase, clients are provided all services within and below that tier.

8%

Digital Distribution

Transparent Monthly Accounting

15%

Playlist Pitching

Dsp Feature-Placement

Marketing Diagnostic

Social Media Optimization

20%

Campaign Asset Design

Soundcloud & Youtube
Optimization

25%

Campaign Management

Strategic Marketing Plan

Campaign Rollout

Digital Advertising Strategy

Tour Marketing



CUSTOM CAMPAIGNS

Every campaign starts with a unique strategy customized for that artist's moment.



ARTIST GROWTH

Tour Promotion / Album Promotion / Music Video Promotion

ARTIST INTRODUCTION

Imaging / Platform Development / Industry Awareness / Debut Music

ARTIST PIVOT

Rebranding / Re-Introduction

CONCEPT PROJECT

Multiple Artist Collaboration / Alter-Ego Development

VIDEO DISTRIBUTION & PITCHING

Symphonic is a trusted video encoding and delivery partner.

vevo

Apple MUSIC


TIDAL



YOUTUBE & SOUNDCLOUD MONETIZATION

Our comprehensive service offers the following:

DEVELOP VIDEO CONTENT STRATEGY

ENHANCE VIDEO CLICK-THROUGH RATES

IMPROVE DISCOVERABILITY



Jose Reyes / Vivimo Caro

► 2.6M



Rochy RD / Contigo

► 9.2M



Rochy RD / Ella No Esta En Ti

► 15.9M



Rochy RD / Ñoño y Julito

► 16.1M

ROSTER

Current artists & alumni include:

AMON TOBIN | ALOK | BAD BUNNY | BASTARD JAZZ
BLACK THOUGHT | CATHERINE RUSSELL | STORMZY | GUNNA
CHET FAKER | DADDY YANKEE | OZUNA | SONS OF SONIX
GUCCI MANE | MAD DECENT | MARSHMELLO QRION | RAT CITY
CLOZEE | NICKY JAM | FOOLS GOLD | LAURA MARANO
TY DOLLA \$IGN | SHIGETO | BANGLADESH

LABELS



PLAYLIST & FEATURE PLACEMENT PITCHING






Exospheres

Spotify

PLAY

104 SONGS

- On a Hilltop Sat the Moon
Amon Tobin · On a Hilltop Sat the Moon 3:36
- 156 s2n
Bogdan Raczyński · Rave 'Till You Cry 2:07
- Water Music
Kelly Moran · Ultraviolet 6:29
- Dwellberry
Khotin · Dwellberry 4:43
- Infinite Lites (Original Mix)
B12 · Infinite Lites (Original Mix) 6:47
- Some Limited and Waning Memory
Christina Vantzou, Echo Collective · No. 4 5:26
- Bh
Daniel Aged · Daniel Aged 4:35



House Of Infinity

Created by TIDAL

Play on TIDAL

or open in our Desktop app

Share

- How Do I Love You
Infinity Ink, Yasmin
- Jail (Waajeed's Funkytown Remix)
Phenomenal Handclap Band
- Sorry




Baila Dembow

Spotify

PLAY

59 SONGS

- Pomposo (Remix) [feat. Yornel el Meloso, Shadow Blow & Bulova]
El Alfa, Jowell & Randy, Zion & Lennox, ... · Pomposo (Remix) [feat. Yornel el... 3:45
- 5 Mujeres
Jose Reyes, Lirico En La Casa · 5 Mujeres 3:29
- Dale Pipo
Bulova Family · Dale Pipo 2:48
- Tecnobow (feat. Diplo)
El Alfa, Diplo · Tecnobow (feat. Diplo) 3:48
- Tumbala
Chimbala · Tumbala 3:06
- Deja de Hablar de Mí
Bulin 47, Ceky Viciny · Deja de Hablar de Mí 3:20
- La Romana
Bad Bunny, El Alfa · X100PRE 5:00



Música Nueva


Deezer Mexico Editor

¡Escucha antes que nadie los nuevos lanzamientos cada viernes! Foto: Matisse & Reik

290 tracks · 16 hrs 32 mins · 59,978 fans · Updated: 4 days ago

Now Playing Add Share ... Manual Search in the Playlist

#	TRACK	ARTIST	ALBUM	L.	POP.	
1	Eres Tú	Matisse, Reik	Eres Tú	03:38		
2	Falta Amor	Sebastian Yatra	Falta Amor	03:25		




Mellow Bars

Spotify

PLAY

100 SONGS

- Motorola
Eli Sostre · Motorola 2:38
- Wasteland
Tierra Whack · Wasteland 3:03
- Double Up (feat. Belly and Dom Kennedy)
Nipsey Hussle, Belly, Dom Kennedy · Victory Lap 6:01
- Break on Monday
Ryan Trey · august 4:24
- In Love
Aaron May · CHASE 3:52
- Name in the Sand
Lil Skies · Shelby 2:48
- interstellar
Monte Booker, Bari · interstellar 3:38



Puro Pop

Apple Music

Updated Thursday

Listen on Apple Music

98 Songs Preview

EDITORS' NOTES

Press play and plug into the most electrifying Latin hits around. Whatever flavor you're into, you'll find it among these pop stunners, dance-floor gems, and heartfelt ballads. Our editors regularly update

Sin Etiquetas	Moenia	3:41
Eres Tú	Matisse & Reik	3:38
Está Bn	Jona Camacho	3:47
Falta Amor	Sebastián Yatra	3:24
Un Nuevo Amor (En Vivo)	Maria José	4:13
Punto G		3:01

ADVERTISING

A full-range of advertising campaigns created and managed in-house

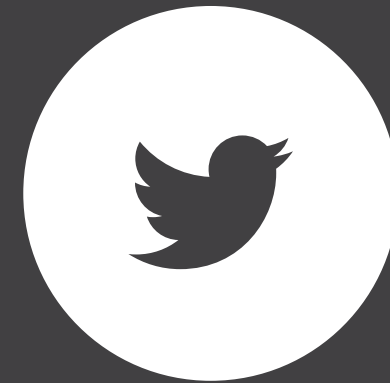
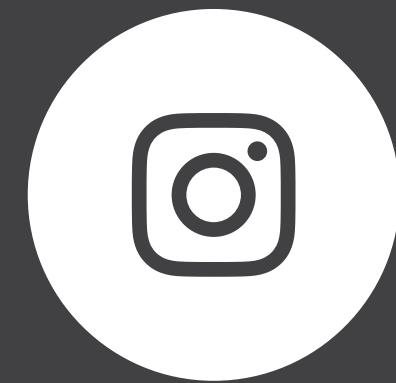
DIGITAL

Spotify Video, Audio,
Banners
Paid Search
Paid Social
YouTube
Soundcloud
Radio

STREET PROMO

Snipes
Stickering
Stencils
Transit
Billboard
Physical Media

SOCIAL MEDIA CAMPAIGNS



Strategy

Asset Creation

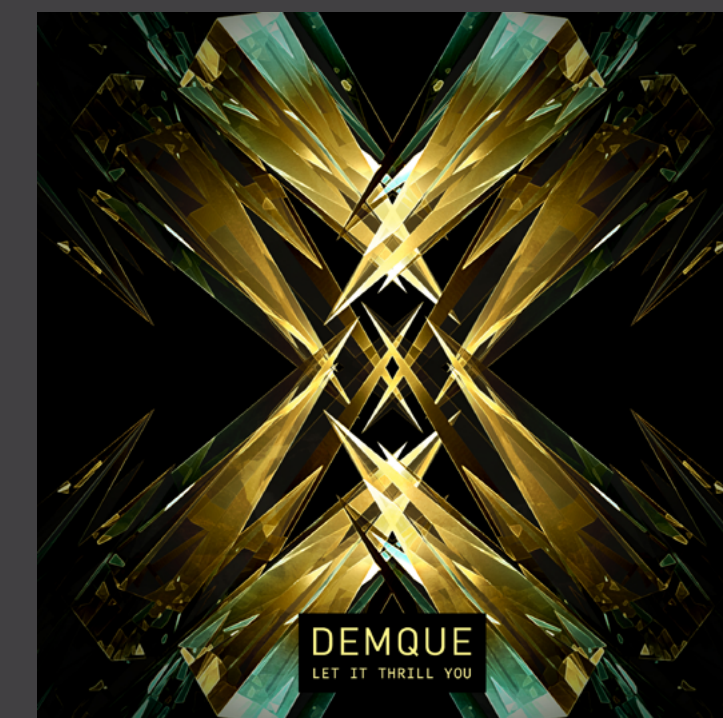
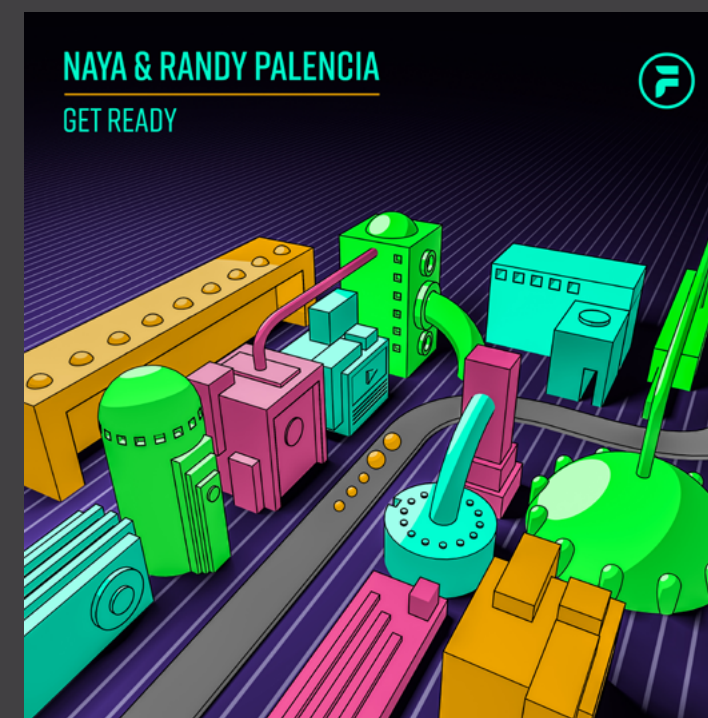
Digital Tour Support

Campaign Management

Influencer Partnerships

ASSET CREATION

Our in-house designers provide a comprehensive suite of artist and project assets including album covers, social media headers, micro-sites, lyric videos, video editing, canvas graphics, and more.



MEDIA & BRAND PARTNERSHIPS

Increase the earning potential of an artist's personal brand through authentically aligned partnerships

GENIUS



CORPORATE MARKETING OPPORTUNITIES

INTERVIEWS

IN-STUDIO SNEAK PEEKS

SYMPHONIC INSTAGRAM TAKEOVERS

SPOTIFY PLAYLIST FEATURE

WEEKLY SPOTLIGHTS

FRESH NEW MUSIC

**SYM
PHO
NIC**

THANK YOU